



For Immediate Release

PRESS RELEASE

8th Annual West Valley Island Cultural Festival Announces Availability of Sponsorship Opportunities

(Sun City, AZ) – Plans for the 8th Annual West Valley Island Cultural Festival are in progress, and sponsorship opportunities have been announced for this year’s event. The festival will take place on Saturday, November 5, 2022, at the Willow Canyon High School, 17901 W Lundberg St, Surprise, AZ 85388.

Businesses will be able to connect with a financially comfortable multicultural middle class audience. The West Valley Island Cultural Festival is a multi-cultural event celebrating music and dance from around the world. There are contests, giveaways, and activities for all ages. There will be an awards presentation for individuals and groups for their contributions to island music and dance. Some of the performances include: Polynesian, Salsa, Belly dance, African, Steel drums, and more! The festival will be in person and live streamed on the Festival’s Facebook, YouTube channel, and Zoom.

Here is a list of some of the festival activities: Pumpkin the Diva’s Doggie Fashion Show, Chocolate Lover’s Party - Chocolate Tasting Event, and Money Saving Tips and Tricks for Seniors.

There are several sponsorship packages available, such as Naming Opportunities, Onsite Activations, Brand Recognition, and many more!

About West Valley Island Cultural Festival

The West Valley Island Cultural Festival is a multi-cultural festival that is held every year in November. The entertainment includes beginners, amateurs, and professional performers; giving all the chance for performance opportunities. The festival’s mission is to promote the education and performances of music and dances of the world.

For more information on sponsorship packages for the 8th Annual West Valley Island Cultural Festival, please visit wvislandculturalfest.com/sponsorships.html and/or email sponsors@wvislandculturalfest.com or contact: Kumu Kalena at 623-255-8491.

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